



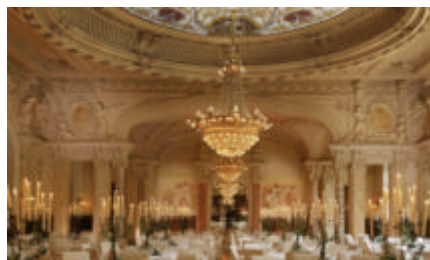
## Trailblazers 2010 - Switzerland – Optional post tour.

### Accommodation

#### Lausanne

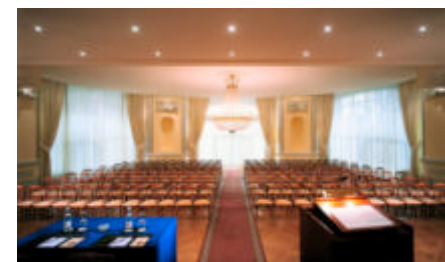
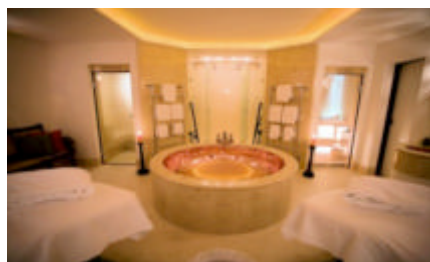
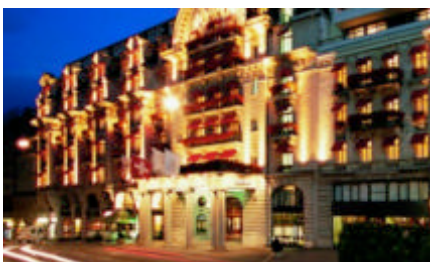
**On the Lake**      **Hotel Beau-Rivage Palace \*\*\*\*\***  
Place du Port 17-19, 1000 Lausanne 6 Ouchy  
Phone +41 21 613 33 33, Fax +41 21 613 33 34  
[www.brp.ch](http://www.brp.ch)

Superbly situated in the residential area of Lausanne, on the shores of Lake Geneva, the Hotel Beau-Rivage Palace is surrounded by 10 acres of private gardens commanding breathtaking views across the lake to the majestic Swiss Alps beyond.



**In the City**      **Hotel Lausanne Palace & Spa\*\*\*\*\***  
7-9 Grand-Chêne, 1002 Lausanne  
Phone +41 21 331 31 31, Fax +41 21 323 25 71  
[www.lausanne-palace.ch](http://www.lausanne-palace.ch)

A quiet location in the centre of town, view on Lake Geneva and the French Alps. Completely refurbished and air-conditioned. Gastronomic restaurant La Table d'Edgar was rewarded with a star in The Michelin Guide. One of the first members of the prestigious Leading Spas group, the CBE Concept Spa is a haven of tranquility where time stands still. Awaken your positive energies in the workout rooms and in the indoor swimming pool, then relax in the jacuzzi, sauna, hammam and sanarium.



**Zürich**

**The Dolder Grand\*\*\*\***

Kurhausstrasse 65, 8032 Zürich  
Phone +41 44 456 60 00, Fax +41 44 456 60 01  
[www.thedoldergrand.com](http://www.thedoldergrand.com)

After a construction phase lasting four years, Zürich celebrates the return of one of its most prominent landmarks. The original "Curhaus" (health spa), built in 1899, has been transformed into a luxury-class city resort in Switzerland. In the process, the hotel's glittering past and vibrant future have been fused together, as reflected in the architecture by Foster and Partners, the interior design by United Designers and the spa concept by Sylvia Sepielli. The Dolder Grand offers the right facilities for any occasion you care to name: incentives, seminars, corporate meetings, conferences and banquets.



**Program**

**Monday, 16 August 2010**

- 08:00 AM Meet in the lobby, separate luggage transfer to your hotel in Lausanne  
Transfer by public transportation to the railway station in Geneva
- 08:36 AM Departure by direct train to Montreux
- 09:39 AM Arrival in Montreux

**Lake Geneva Region with Lausanne and Montreux Riviera**

**Montreux Riviera**



Montreux Riviera – is an ideal setting between Lake Geneva, the Alps and the sun filled vineyards. The natural beauty of the surroundings and the charm of the Belle-Epoque architecture offer a setting one will never forget. Our location is the perfect place for any kind of activities, recreational or professional. The modern and high standing infrastructures of the area offer a wide range of possibilities. [www.montreuxriviera.com](http://www.montreuxriviera.com)

- 09:45 AM Departure by train from Montreux to Gstaad
- 11:10 AM Transfer by private bus to the Col de Pillon, 5'072 feet. a.s.l.

11:50 AM Arrival at the Col du Pillon and transfer with the cable car to the Glacier 3'000, 9747 feet a.s.l., [www.glacier3000.ch](http://www.glacier3000.ch)

Head for the heights! It's an experience we promise you won't regret! Glacier 3'000 hosts prestigious cultural events, and provides spectacular settings for all kinds of incentive activities, as well as meetings, seminars and conferences.



12:20 PM Arrival on **Glacier 3'000** and lunch

02:30 PM Cable car back down

03:00 PM Transfer by postal bus to the Lavaux Vineyards, [www.lavaux.ch](http://www.lavaux.ch)

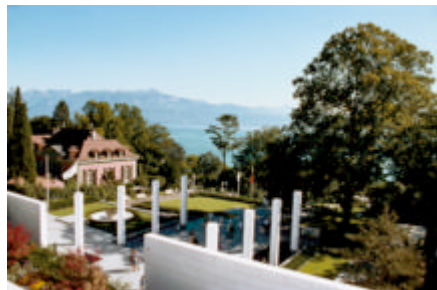


A UNESCO World Heritage Site, the Lavaux vineyards illustrate a thousand years of labor. To make the most of the long hours of sunshine, man reduced the slopes by forming terraces in order to produce a highly appreciated wine.

04:15 PM Visit of a **wine cellar in Lavaux, wine tasting** and aperitif

05:15 PM Transfer by postal bus to Lausanne

## Lausanne



Lausanne: The success of a conference, incentive event or the like often hinges on whether participants can get the most out of every moment. Lausanne offers world-renowned training centers, combined with the charm of a city steeped in history and a tradition of extending open arms to business people. As Switzerland's third most important conference metropolis, Lausanne has an enviably broad range of hotels, and provides myriad activities and business tourism infrastructures that will delight the participants in your event.

- 05:45 PM Arrival in Lausanne, check-in and time at leisure
- 06:45 PM Meet in the lobby of your hotel
- 07:00 PM Short visit of **the old town of Lausanne**
- 07:30 PM Aperitif at the **Lausanne Palace Hotel & Spa** with an optional visit of the hotel
- 08:00 PM Transfer to the Olympic Museum, [www.olympic.org](http://www.olympic.org)

Welcome by representatives of Lausanne Tourism and Olympic Museum

**Olympic Museum**

Enter the universe of sports in the world's largest centre of information on the Olympic movement and its ideals. Revisit all those memorable and thrilling moments of the Olympic Games as if you had been there. Permanent and temporary expositions, auditorium, video library, restaurant, shop and an impressive view of Lake Geneva and the surrounding Alps await you.



- 08:15 PM Individual visit and dinner at the **Olympic Museum**
  - 09:30 PM Short walk to the **Beau-Rivage Palace & Spa**
  - 09:45 PM Dessert buffet at the Beau-Rivage Palace & Spa with coffee and night cup
  - As of 10:30 PM Individual transfers back to the Lausanne Palace & Spa by public transportation or taxi
- Overnight in Lausanne

**Tuesday, 17 August 2010**

- 08:00 AM Meet in the lobby of the hotel  
Transfer by public transportation to the railway station  
Separate luggage transfer to Zürich
- 08:20 AM Departure by special train to Lucerne
- 11:03 AM Arrival in Lucerne

**Program in Lucerne**

City walking tour of Lucerne in 3 groups including The Old Town, Culture and Congress Center (KKL) and Swiss Museum of Transportation

**Lucerne**



Lucerne: Lucerne is Switzerland: the city – the lake – the mountains. Whatever you expect from a unique city, Lucerne offers more than you ever imagined: the avant-garde, in the form of architect Jean Nouvel's futuristic KKL Luzern (Culture and Convention Centre Lucerne), is just as at home here as historic sights which have survived for centuries. The museums, theatres and festivals make Lucerne a city of culture, which elegantly holds its own amongst traditions and trends.

The Lucerne Culture and Convention Center, designed by the French architect Jean Nouvel, spreads its wings in an exceptional location. The imposing, elegant roof serves to bring clearly distinct architectural features together: Concert Hall, Lucerne Hall, conference rooms and art museum.



**Lucerne Culture and Convention Center KKL Luzern**  
[www.kkl-luzern.ch](http://www.kkl-luzern.ch)

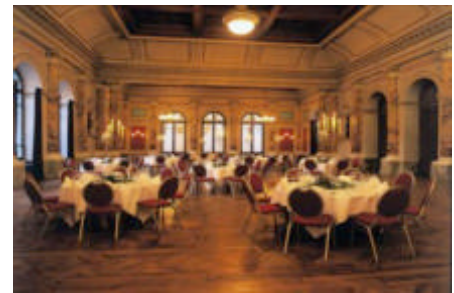


The Swiss Museum of Transport is the most diverse museum of its kind in Europe and also a venue for exceptional conference and events. With over 3'000 exhibited items displayed across an area of approx. 24'000m<sup>2</sup>. Its many attractions - which include the first and only IMAX Theatre in Switzerland - guarantee to make your visit or event an unforgettable experience!

**Swiss Museum of Transport**  
[www.verkehrshaus.ch](http://www.verkehrshaus.ch)

01:00 PM Lunch at the **Schweizerhof Hotel\*\*\*\*\*** including a short presentation on Lucerne

Hotel: Hotel Schweizerhof Lucerne \*\*\*\*\*  
 Schweizerhofquai 3, CH – 6002 Lucerne  
 Phone: +41 (0)41 410 04 10, Fax: +41 (0)41 410 29 71  
[www.schweizerhof-luzern.ch](http://www.schweizerhof-luzern.ch)



The 5-star Hotel Schweizerhof Luzern is centrally located in the immediate vicinity of Lucerne's Old Town and the KKL. Its 107 rooms are modern and air-conditioned and offer a magnificent view of Lake Lucerne, the Alps and the Old Town. Owned and operated by the family Hauser since 1861.

03:10 PM Departure by direct train to Zürich

03:56 PM Arrival in Zürich and transfer to the Hotel Dolder Grand

## Zürich



Zürich: is Switzerland's financial center and economic motor, a metropolitan trendsetter and shopping paradise. It is renowned both for its refined culture and leading research projects – in short, the perfect setting for meetings and congresses. Zürich's ideal location, reputation for Swiss quality, exclusive event facilities and unique leisure activity opportunities make it the first choice for hosting events. Thanks to the international airport, Zürich is connected via direct flights to over 150 cities around the world. Aside from attending meetings, business people visiting Zürich can also discover and enjoy the city's unique mix of pleasure, entertainment, nature and leisure activities. And the breeze off the lake, alpine panoramas and the world's highest quality of living are all included, of course.

04:15 PM Visit of the **Dolder Grand** and check-in

05:00 PM Time at leisure

### Program in Zürich

07:00 PM Meet in the lobby and transfer by **Dolderbahn** to the city centre

07:30 PM Dinner at a traditional Zürich restaurant



As of 10:00 PM Transfer back to the hotel or drinks at a **trendy bar** in Zürich

Overnight at the Dolder Grand

### Wednesday, 18 August 2010

09:00 AM Individual breakfast and time at leisure  
Optional **guided tour of the city of Zürich** with direct transfer to the airport  
or  
11:00 AM Transfer by private bus to Zürich airport

13:00  
**Contacts:** Departure from Zürich airport to your destinations  
**Lausanne Tourism & Convention Bureau**  
Tanja Dubas-Meier, Director of Marketing & Sales  
Phone +41 21 613 73 60  
Cell: +41 79 719 97 60  
[dubas@lausanne-tourisme.ch](mailto:dubas@lausanne-tourisme.ch), [www.lausanne-tourisme.ch](http://www.lausanne-tourisme.ch)

**Montreux Riviera Tourism**  
Isaline Corlet, Director of Marketing & Sales  
Phone +41 21 962 84 16  
Cell: +41 79 636 14 70  
[corlet@montreuxriviera.com](mailto:corlet@montreuxriviera.com), [www.montreuxriviera.com](http://www.montreuxriviera.com)

**Luzern Convention Bureau**  
Christian Grichting, Manager Sales & Marketing MICE  
Phone: +41 41 227 17 10  
Cell: +41 79 358 66 71  
[christian.grichting@luzern.com](mailto:christian.grichting@luzern.com), [www.luzern.com](http://www.luzern.com)

**Zürich Tourism**  
Erik Schlumpf, Sales Manager  
Phone : +41 44 215 40 87  
Cell: +41 79 610 22 09  
[erik.schlumpf@zuerich.com](mailto:erik.schlumpf@zuerich.com), [www.zuerich.com](http://www.zuerich.com)

**Special Offer** **Hotels of Switzerland (HOS)**, is very pleased to offer all **buyers complimentary two nights B&B** before the start of Trailblazers in Geneva and after the post tour ends in Zürich.

**Pre Trailblazer** Wednesday – Thursday, 11-12 August  
Thursday – Friday, 12-13 August

**Post Trailblazer** Wednesday – Thursday, 18-19 August

**Hotels** Badrutt's Palace Hotel, St. Moritz  
Kulm Hotel, St. Moritz  
Palace Hotel, Lucerne  
Fairmont Le Montreux Palace, Montreux  
Victoria-Jungfrau Grand Hotel & Spa, Interlaken  
The Bellevue Palace, Bern

**Reservations** ALL reservations have to be done through the HOS office, Marius Karrer via e-mail [marius@hotelsofswitzerland.com](mailto:marius@hotelsofswitzerland.com) or call +1 312 919 1500.  
[www.hotelsofswitzerland.com](http://www.hotelsofswitzerland.com)



[www.swisstravelsystem.ch](http://www.swisstravelsystem.ch)  
**Swiss Travel System**  
all-in-one ticket

